

# Privacy Statement

## Privacy Statement for the Traderight Limited website and Client Portal

Valid as of 11 March 2014

### 1. Introduction

We are Traderight Limited ('Traderight') and our registered office is at 35 New Bridge Street, London, EC4V 6BW. Our company number is 03388433. We are keen to protect the reasonable expectations of privacy of the visitors to this web site.

All references to we/our/us refer to Traderight Limited. We operate and administer the website at <http://www.traderightuk.com> or any succeeding website address (Site).

Personal information refers to any information which relates to you personally such as your name, e-mail address and postal address.

You do not need to submit any personal information when browsing the Site. However, if you decide to register as a user of the Traderight Client Portal to obtain additional services which are available to registered users, please read this Privacy Statement before you submit your personal information to us.

If you have any questions about this Privacy Statement at any time, please contact the Traderight compliance team by email ([compliance@traderightuk.com](mailto:compliance@traderightuk.com)) or by telephone on +44 (0) 20 3675 1810.

This Privacy Statement may be updated from time to time. The date of the most recent revisions will appear on this page so please visit this Privacy Statement each time before you submit your personal information.

### 2. When do we collect data?

We collect personal information from you when you register as a user of the client Portal.

### 3. What personal information do we collect from you?

We collect personal information from you when you register to use the Traderight Client Portal, this information can include your:

name;  
phone number;  
email address;  
IP address.

#### 4. What do we do with your personal information?

When you give us any personal information as outlined above in paragraph 3 above, we may use your personal information to:

Provide you with news, updates relating to your account(s), commentaries, research reports and other information, provide you with password reminders and contact you with any other information pertaining to your relationship with Traderight.

#### 5. Who do we pass your personal information to?

We will only disclose any personal information you submit to us to third parties if this is required for the purposes of service administration to enable us to maintain and operate the Site as well as to collect traffic data.

#### 6. Cookies

When you view our Site we may store information on the hard drive of your computer in the form of a "cookie" (essentially a small text file). Cookies allow us to tailor the Site to your interests and preferences. For example, a cookie might contain information about the web pages you have visited on the Site, which could allow us to customise your next visit to the Site. However, cookies do not allow us access to the rest of your computer and we do not use them to collect personal information about you.

Most Internet browsers enable you to delete cookies or to receive a warning before a cookie is stored on your hard drive. Please refer to your browser instructions or help screen to learn more about how to do this. However, should you decide to disable any cookies we place on your computer you may not be able to use certain services or facilities on the Site.

#### 7. Linking to other websites

The Site contains hyperlinks to websites owned and operated by third parties. These websites have their own privacy policies and we urge you to review them. They will govern the use of personal information you submit whilst visiting these websites. We do not accept any responsibility or liability for the privacy practices of such third party websites and your use of such websites is at your own risk.

#### 8. IP Addresses

We study visitor trends since we are interested in the successful dissemination of information through the Site. Our server creates log files of information such as the Internet Protocol (IP) address from your network, what pages were explored and the length of your visit. Analysis software is used to generate reports which help us to learn more about how we can enhance your experience with the Site. This information is not used to develop a personal profile of you. The log files are regularly purged.

An IP address is a number designated for your computer by your Internet service provider to provide access to the Internet. Generally, an IP address will change every time your computer connects to the Internet. However, if you have a broadband connection, it is possible that the IP address that we may gather may contain information that may be deemed identifiable. This could occur due to the fact that by using certain broadband connections, your IP address would not change and could be associated with your personal computer. We may use your IP address to gather aggregate information on use. But we will only be able to identify you individually if we have the means of

linking the IP address to you as a particular user. This usually requires access to additional information which we do not seek.

## 9. Your right to see your personal information

You have the right to request a copy of the personal information that we hold on you and to have any errors in that information corrected. Please address your request to the compliance department by email: [compliance@traderightuk.com](mailto:compliance@traderightuk.com) . We will use reasonable efforts to supply, correct or delete personal information that we hold about you.